# The Standard

# TEN REASONS TO BUY A FIXED ANNUITY



#### If you want to build and protect your assets, annuities are a great option. Here are the top 10 reasons why:

#### **1. MULTIPLE GUARANTEES**

- Principal and interest rate guarantees
- Income guaranteed for as long as you choose for a certain period or for life

#### 3. SAFETY

- Helps to ensure your surviving spouse has continuing income
- Funds can be accessed with no surrender charges in the event of a terminal illness or upon entering a nursing home\*

#### 5. FLEXIBILITY

- Multi-year rate guarantee products
- · Variety of contribution and payout options

#### 7. DIVERSIFICATION

- Deferred index annuities can tie credited interest to an index, without downside risk
- Supplement retirement income

#### 9. ACCESS

• Flexible access to funds with a variety of surrendercharge free withdrawal options

#### 2. CONTROL

- Ability to choose a predictable income stream
- Payments guaranteed to continue for as long as you live

### 4. TAX DEFERRAL

- Earnings won't be taxed until you make withdrawals or start taking regular distributions
- You benefit from triple-compounding: earn interest on principal, interest on interest, and interest on what would have been paid to taxes

#### 6. ESTATE PLANNING

- · Proceeds are paid directly to the named beneficiary
- May avoid the delay and expense of probate

#### 8. ACCUMULATION

- Long-term savings plan for future income stream
- Principal protection: Deferred index annuities never lose value in a "bad" year, while capturing some growth in a "good" year

# **10. NO SALES CHARGES**

100% of premium can earn interest

\* The nursing home and terminal condition waivers may not be available in all states, and may only apply after the first contract year.

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Annuities are not (a) insured by the FDIC or any federal government agency, (b) deposits of or guaranteed by any bank or credit union and (c) a provision or condition of any bank or credit union activity. Some annuities are subject to investment risk and may lose value. A surrender charge may apply during the surrender period, and a 10% penalty may apply to withdrawals prior to age 59½.

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